

Blue Cross Blue Shield Well on Target Fitness Program For UT Select and UT Connect Members

New Members Can Join the Fitness Program and Have Enrollment Fee Waived for September



When comfortable going back to gyms, new eligible members will want to take advantage of this waived enrollment opportunity for the Fitness Program. **The enrollment fee of \$19 will be waived for eligible new members** who sign up from Sept. 1 to Sept. 30, 2020.* To qualify for the waived fee, members will be asked to enter a coupon code **STARTINSEP** at the time of checkout.**

The Fitness Program*** offers **four flexible gym options** from \$19 to \$99, convenience and access to a nationwide network of participating facilities so members can work out whether traveling, at home or at work:

- Members can **select a plan option** that best suits their lifestyle based on location and facility access
- Once they join, they'll have **access to all locations within the purchased plan** as well as locations in any of the lower-priced plan options
- **Studio classes**, including yoga, martial arts, Pilates and others

New mobile app lets participants:

- Access real-time check-in/activity reporting
- Schedule and purchase studio classes
- Explore nearby locations in the Fitness Program network
- Track current/past studio classes
- Easily access their membership card

Take action: To enroll, members can log in to [Blue Access for Members](#) and under "Quick Links," choose "Fitness Program." They will need to enter the code "**STARTINSEP**" during enrollment to join for free before Sept. 30. Then they can decide on the plan that best meets their needs and select the fitness location that is best for them. Or, they may also enroll by calling 888-762-BLUE (2583) Monday through Friday, between 7 a.m. and 7 p.m. CT (6 a.m. and 6 p.m. MT).

***After Sept. 30, 2020, regular enrollment fees will apply to all new memberships.**

****This offer can't be combined with any other promotional offers.**

*****Individuals must be 18 years old to purchase a membership. Dependents who are 16-17 years old can join, but must be accompanied to the location by a parent/guardian who is also a Fitness Program member. Check your preferred location to see their membership age policy. Underage dependents can log in and join through the primary member's account as an "additional member."**

The Fitness Program is provided by Tivity Health™ an independent contractor that administers the Prime Network of fitness locations. The Prime Network is made up of independently owned and operated fitness locations.