Jordan Broderick, MA, is a Health Communication Specialist in the Office of Infectious Disease and HIV/AIDS Policy (OIDP) at the U.S. Department of Health and Human Services (HHS). Her work is driven by a passion for applying well-researched, creative solutions that make a measurable impact in the field of health. At OIDP, Jordan harnesses digital communication tools to educate and engage the public and professionals on a broad range of immunization topics.

Prior to joining OIDP, Jordan held positions with FHI 360’s Social Marketing & Communication Division and HHS’ Office of Disease Prevention and Health Promotion. In these roles she used social media, video, web, and online learning platforms to showcase outstanding research, programs, and activities across the nation that are moving the needle on national public health initiatives like Healthy People 2020 and the National Collaborative on Childhood Obesity Research.

Jordan holds a bachelor’s degree in public relations from Illinois State University and a master’s degree in health communication from Michigan State University.