

## Other Approvals and Resource Offices

**Medical Education.** Research targeting students/residents as subjects requires approval from the appropriate Dean assigned to oversee each group. Although students and residents are not considered *vulnerable populations* by federal regulations, they are considered *protected populations* since they are susceptible to coercion due to their status as students/residents at the site. For questions about including these groups in your research, please reach out to the HRPP at [HRPP@UTSouthwestern.edu](mailto:HRPP@UTSouthwestern.edu).



### Office of Communications, Marketing, and Public

**Affairs (CMPA).** CMPA promotes UT Southwestern Medical Center's brand by combining the institution's communications, marketing, and public affairs efforts to advance UT Southwestern's reputation as one of the country's leading academic medical centers, patient-care providers, and research institutions. The CMPA also serves as the primary point of contact for the media and sharing UT Southwestern news with the world. Their website is: [Office of Communications, Marketing, and Public Affairs - UT Southwestern, Dallas, TX](#)

## General Guidelines and Reminders from the CMPA:

- **Everything is public.** Nothing should be posted that would be inappropriate in a public forum.
- **Be respectful.** Don't post anything you would be uncomfortable saying in a public setting.
- **Do not “friend” patients.** Doing so can blur professional boundaries and create confusion with regard to provider-patient relationships.
- **Protect your identity.** Don't provide personal information about yourself or others that scam artists and identity thieves might use to cause harm.
- **Be transparent about your role at UT Southwestern.**
- **Respect copyright laws.** If it is not yours, don't use it without permission.
- **Only incidental personal use is allowed.** Any individual who accesses personal social media accounts using UT Southwestern resources must comply with ISR-104 Acceptable Use of Information Resources.
- **Be cautious.** Take care to ensure that your social media activity conveys the message you intend.
- **Report inappropriate activity.** Users who encounter any social media post(s) that could harm the reputation or operations of UT Southwestern should immediately contact the Digital and Social Engagement team by emailing [social@utsouthwestern.edu](mailto:social@utsouthwestern.edu) or calling 214-648-3404.
- **And most importantly...Do not respond to media inquiries.** Any member of the UT Southwestern community who is contacted by a media representative about UT Southwestern programs and activities, or about individuals affiliated with UT Southwestern must immediately refer all such media inquiries to CMPA, which will handle the request.