1 in 5 Americans develops skin cancer such as melanoma – the deadliest form!

In 2018, an estimated 9,320 deaths will be attributed to melanoma

More people develop skin cancer from tanning than develop lung cancer from smoking

Nearly 50% of Americans who live to age 65 will develop skin cancer at least once

Having five or more blistering sunburns between ages 15 and 20 increases melanoma risk by 80%

Melanoma can cause 1 death every hour, but can be cured if it’s local and found early

Prevent Skin Cancer

- Use a broad spectrum sunscreen to combat UVA and UVB rays
- Apply 1 oz. of sunscreen to bare skin 15 minutes before exposure to the sun
- Reapply sunscreen every 2 hours and after sweating or swimming
- Keep babies under 6 months old out of the sun; babies over 6 months old should use sunscreen
- Avoid sun exposure from 10 a.m. to 4 p.m.
- Use sunscreen even on cloudy days
- Perform monthly checks for suspicious spots or moles
- See your physician for an annual professional skin exam

Know the Stats

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- Melanoma can cause 1 death every hour, but can be cured if it’s local and found early

Resources: American Cancer Society; American Academy of Dermatology; Skin Cancer Foundation