

# UT Southwestern Medical Center

## UT Southwestern Medical Center Marketable Skills for Students

### Marketable Skills Defined in the 60x30TX Higher Education Plan

Marketable skills include interpersonal, cognitive, and applied skill areas, are valued by employers, and are primary or complementary to a major. Marketable skills are acquired by students through education, including curricular, co-curricular, and extracurricular activities. Marketable skills are often called employability skills in other countries, or transferable skills here in the states. They include both technical and soft skills. This definition purposefully is left broad to allow institutions the freedom to hone in on those skills valued by their industry partners. The marketable skills goal was designed to help students market themselves to employers.

### UT Southwestern Academic Programs and Marketable Skills

100% of UT Southwestern's academic programs have identified marketable skills. The requirement for proficiency in marketable skills for student learners in UT Southwestern's twenty degree programs is enumerated below:

**MD Degree:** Physician Competency Reference Set (PCRS) and Entrustable Professional Activities are being utilized to ensure that student learners in the MD program are learning competencies that will ensure licensure and development of marketable skills in the health related fields.

PCRS Link: <https://www.aamc.org/what-we-do/mission-areas/medical-education/curriculum-inventory/establish-your-ci/physician-competency-reference-set>

Additionally, all student learners are exposed to some, or all, of the following Marketable/Translatable skills:

- Collaboration
- Teamwork
- Teaching
- Presentation
- Public engagement

Mentoring  
Building a network

Grantsmanship/grant writing  
Academic writing  
Writing for publication  
Writing for varied audiences (expert/lay)  
Remote communication methods (collaboration & communication across distance)

Research methodology  
Data collection  
Analysis (data and ideas)  
Synthesis of information/information management  
Intellectual insight  
Evaluation/assessment  
Critical thinking/problem solving  
Innovation

Project management  
Time management  
Resilience/perseverance

Student Learners are informed of these marketable skills through their program curriculums and through the career services and mentoring services offered by each school

**PhD Degrees:** Student Learners in our **PhD Basic Science programs** are exposed to a series of skills/outcomes that will ensure successful development of academic or non-academic careers.

The NCES Classification of Instructional Programs lists these programs as: Instructional programs that focus on the biological sciences and the non-clinical biomedical sciences, and that prepare individuals for research and professional careers as biomedical scientists.

BIOMEDICAL ENGINEERING  
BIOLOGICAL CHEMISTRY  
MOLECULAR BIOPHYSICS  
CELL AND MOLECULAR BIOLOGY  
MOLECULAR MICROBIOLOGY  
IMMUNOLOGY  
GENETICS, DEVELOPMENT AND DISEASE  
INTEGRATIVE BIOLOGY  
CANCER BIOLOGY  
NEUROSCIENCE  
ORGANIC CHEMISTRY

Student Learners in the following **PhD and master's programs** learn skills/outcomes that ensure successful licensure and also ensure development of marketable skills in academic and health-related fields similar to those listed for PCRS

PCRS Link: <https://www.aamc.org/initiatives/cir/about/348808/aboutpcrs.html>

The NCES Classification of Instructional Programs lists these programs as: Instructional programs that prepare individuals to practice as licensed professionals and assistants in the health care professions and related clinical sciences and administrative and support services.

CLINICAL PSYCHOLOGY

RADIATION THERAPY

PHYSICIAN ASSISTANT STUDIES

CLINICAL SCIENCE

ORTHOTICS AND PROSTHETICS

PHYSICAL THERAPY

CLINICAL REHABILITATION COUNSELING

CLINICAL NUTRITION