Creative thinking - How to Get Out of the Box and Generate Ideas

In this TEDx talk, Giovanni Corazza discusses how we frequently find ourselves in safe and secure environments, but to come up with new ideas, we must venture out into the unknown. He argues that if we want to be truly creative, we must push ourselves outside of our comfort zones and start to consider why we want the things that we do. He exhorts people to make the decision to try something new and see where it leads them.

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PERCIPIO RESOURCES

Book: Creativity and Problem Solving
This book outlines 21 tried-and-true methods readers may adopt to start coming up with valuable ideas immediately. Containing mind-stimulating exercises and down-to-earth strategies, this career-changing book helps anyone tap into the root source of their own intuitive genius.

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The Creative Thinking Handbook provides a comprehensive system of personalized insights, simple, doable tools and tactics, and the time-tested Solution Finder methodology, among other things. This book helps you refine your creative problem-solving abilities so you may use a customized, step-by-step approach to make better judgments. The Creative Thinking Handbook, based on extensive analysis and testing of the creative thinking process, aids you in coming up with more creative ideas and amazing solutions for any work-related problem.

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Course: Brainstorming Series
This course will help you acquire insights on how to prepare for and facilitate breakthrough ideas, how to prepare and set up effective brainstorming sessions, how to powerfully facilitate a brainstorming session, and Acquire insights on brainstorming exercises that unleash innovation.

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ADDITIONAL READING

Article: How To Kickstart Creative Problem Solving
This Forbes article offers advice on how to enhance your capacity for creative problem-solving. It primarily discusses three crucial procedures that must be taken into account when solving problems.

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Article: 5 Ways to Sharpen Your Problem-Solving Skills
Life's unavoidable challenges have some values of their own. Problems help us think differently, assure continuous learning, and increase our confidence, among many other things. This Forbes article outlines five steps that will help you become more adept at solving problems.

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Article: 10 Ways To Improve Your Creative Problem-Solving Skills
In this article, you will learn the value of creative problem-solving and how to demonstrate it in an interview context. Creative problem-solving is a significant value-add for employers. Businesses can provide their clients with cutting-edge solutions by using creative problem-solving techniques.

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When conventional thinking has failed, creative problem-solving can be used to come up with solutions or opportunities. It can motivate you to adopt new viewpoints and develop creative solutions so that you may get past challenges and accomplish your objectives.

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