

The University of Texas Southwestern Medical Center at Dallas
Agency 729
Contract Notification
August 2013

Contractor	Contractor Address	Contract Number	Subject	Contract Type	Category	Award Date	Completion Date	Cost	FY	FY Cost	Explanation	Alt	Cont Emp
Fidelis Enterprise Solution	15851 Dallas Parkway, Suite 1240, Addison, TX 75001	301860	Services of Carrie Vallone	O	Other	6/1/2013	8/31/2013	90,090	2013	90,090	Technical PeopleSoft consulting services in support of PeopleSoft HCM 9.1 System.		
Children's Medical Center of Dallas	1935 Medical District Dr., Dallas, TX 75235	301896	Services of a Pediatric Urology Clinic	O	Perf	5/15/2013	5/14/2014	65,018	2013	65,018	Clinic space for Walnut Hill Satellite Clinic, equipment, supplies and support staff.		
SPM Marketing & Communications, Inc.	15 West Harris, Suite 300, LanGrange, IL 60525	301916	Advertising and Marketing Services	O	Other	8/1/2013	8/31/2016	995,000	2013	605,759	Development and presentation of strategic brand assessment, integrated marketing communications action plan, develop and monitor marketing communications activities including campaign production.		
Children's Medical Center of Dallas	1935 Medical District Dr., Dallas, TX 75235	301954	Echocardiogram Technician Services	O	Other	2/15/2013	6/30/2013	182,187	2013	182,187	Release and Settlement Agreement		
Kelton Research, LLC	9724 Washington Blvd., Culver City, CA 90232	302039	Preception Study Services	O	Other	7/29/2013	8/31/2014	320,700	2013	160,350	Media research, perception study and market survey services.		
Krause Advertisement, Inc. d/b/a JimBobKrause	5307 E. Mockingbird Ln., Suite 250, Dallas, TX 75206	302165	Brand Positioning Analysis and Develop Creative Concepts for a Multi-Media Brand Image Campaign - Amendment to 202623 extended from Aug. 2013 through Dec. 2013	O	Other	9/1/2012	12/31/2013	4,685,000	2013	535,000	Multi -media branding campaign.		
Hill and Knowlton Strategies, LLC	1845 Woodall Rodgers Freeway, Suite 1200, Dallas, TX 75201	302207	Strategic Communications Counsel and Tactical Support	O	Other	7/29/2013	8/31/2015	840,200	2013	77,400	Agency will support efforts to enhance the UT Southwestern image and reputation in North Texas and throughout the world of medicine as an institution at the cutting edge of research and quality patient care and nurturing.		
Healthtech Resources, Inc.	3620 E. Campbell Ave., Suite C, Phoenix, AZ 85018	302252	Services of Sanjayraj Sathyaveera	O	Other	8/5/2013	3/31/2014	204,240	2013	204,240	PeopleSoft Financial Developer will be a primary resource for the Financials upgrade project.		
Blue Horseshoe Network, Inc.	11901 Hunters Creek Court, Plymouth, MI 48170	302281	Services of Cori Lanier	I	IR	8/5/2013	2/5/2014	184,200	2013	184,200	Assist with University's Epic Ambulatory Optimization Project.		
Professional Alternatives	12400 Coit Rd., Suite 1050, Dallas, TX 75251	302289	Services of Sharon Hayden	I	IR	7/9/2013	11/1/2013	140,080	2013	140,080	Work with management to lead the Histology Dept. in the upgrades and move of data.		
Maxit Healthcare, LLC	129 Penn St., Westfield, IN 46074	302290	Services of Scott Briscoe	I	Other	7/1/2013	9/27/2013	89,700	2013	89,700	Provide SunQuest CoPath Analyst support services.		

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Maxit Healthcare, LLC	705 East Main, P.O. Box 808, Westfield, IN 46074	302291	Services of Joella Seale	I	IR	7/1/2013	10/31/2013	124,200	2013	124,200	Provide SunQuest Lab Analyst support services		
Culbert Healthcare Solutions, Inc.	800 W. Cummings Park, Suite 6000, Woburn, MA 01801	302309	Services of Mary Quinones	I	IR	8/5/2013	2/28/2014	198,750	2013	198,750	Assist with University's EpicCare Ambulatory Optimization Project.		
Level 3 Communications	1025 El Dorado Blvd., Broomfield, CO 80021	302310	High Speed IP Services	I	IR	8/1/2013	7/31/2016	180,000	2013	180,000	High Speed IP Services located at 6201 Harry Hines Blvd. Dallas, TX 75235.		
Culbert Healthcare Solutions, Inc.	800 W. Cummings Park, Suite 6000, Woburn, MA 01801	302311	Services of Tiffany Waechter	I	IR	8/5/2013	2/28/2014	198,750	2013	198,750	Assist with University's EpicCare Ambulatory Optimization Project.		
Intercontinental Dallas	15201 Dallas Parkway, Addison, TX 75001	302397	Activity Coordination Management Services	O	Other	2/25/2014	3/2/2014	161,870	2013	161,870	Meeting Management services for the CME program entitled "EMS State of the Science: A Gathering of Eagles XVI"		