

1970

UTSouthwestern
EMPLOYEE
SERVICE
AWARDS

45
YEARS'
SERVICE

Two new UT Southwestern employees were among those who went through orientation in 1970. Little did they know that those introductions to the institution would lead to 45-year careers at the Medical Center.

At UTSW



Fall enrollment for all four classes of medical students stood at 426.



Only two years earlier, UT Southwestern surgeons had performed the first heart transplant on a female – the first such transplant in North Texas and only the 21st in the world.



Additions were being built onto the Carey Building and the Basic Science Research Building. An aggressive program of growth was being drafted to include construction of the Fred F. Florence Bioinformation Center, the Tom and Lula Gooch Auditorium, the Cecil H. and Ida Green Science Building, the Eugene McDermott Academic Administration Building, and the interconnecting Eugene McDermott Plaza.

Dallas doings



Dallas, a city of about 844,400 residents in 1970, was bolstered by the growth of technology-driven companies like LTV and Texas Instruments. That growth and diversity impacted North Texas and reached as far as Fort Worth (population – 393,000), so much so that the term “Metroplex” was first used as a label for the Dallas-Fort Worth metropolitan area



In federal court, the landmark female rights case of Roe vs. Wade was being heard.



For music lovers, the Texas International Pop Festival was held near Lewisville and attracted thousands of fans. Many of the featured acts and musicians who played at the event traveled directly from Woodstock, held two weeks earlier.

National view



Yearly income for households was about \$7,800, the price of a new house averaged \$23,400, and a new car was just under \$4,000. You could buy a loaf of bread for 24 cents, and it took a 6-cent stamp to mail a letter.



Political pressure from the young, including military personnel returning from the Vietnam conflict, was mounting and would soon result in voting rights being lowered to 18 years of age.



In all, about 8.5 million Americans were bettering themselves by enrolling in institutions of higher learning. Tuition at Harvard College was \$2,400 per year.